



VIT  
UNIVERSITY

(Estd. u/s 3 of UGC Act 1956)

SEDS

Students for Exploration and Development of Space

presents



SEDSIC'  7

*SEDS International Conference 2007*

September 22nd and 23rd, 2007

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Vellore Institute of Technology  
VIT-University

Vellore-632014, Tamil Nadu, INDIA



## ABOUT SEDS



Students for the Exploration and Development of Space (SEDS) an organization of students interested in space-related activities was founded in 1980 at MIT, U.S.A and now has chapters in more than 10 countries worldwide. Activities vary from place to place: organizing lectures, designing and launching rockets, building small satellites, teaching young students about physics and astronomy, conversing with lawmakers about space-related issues, and various other projects. For more information about SEDS, please visit [www.seds.org](http://www.seds.org).

## ABOUT VIT



Mr. G. Viswanathan, a former Parliamentarian and Minister in the Government of Tamil Nadu founded this institute in 1984, as Vellore Engineering College. The institute was upgraded to Deemed University, conferred in recognition of its academic excellence by ministry of HRD, Govt. of India, in 2001. Further it is upgraded as VIT-University in 2006. VITU offers quality education with international ambience and caters to students from all over the world. VITU is accredited by UGC, NBA, Govt. of India & is the first Indian institute to get international accreditation from IEE, UK. The institute was awarded the ISO 9002 certificate in 1999. VITU comprises six schools offering 17 undergraduate programmes and 29 post graduate programmes. It also offers research programmes leading to M.Phil, M.S. by research and Ph.D degrees. VITU has organized number of national and international conferences in the recent past.

## ABOUT SEDS-VIT



SEDS VIT was inaugurated on 8th march 2006. Within one year of its starting, It has made tremendous progress with a total of around 200 members along with a dedicated working committee and supporting advisory board. SEDS-VIT has organised numerous events to develop interest amongst its members in all fields of space sciences. Video presentations of theories for better understanding. Giving the latest information on the happenings in the field of astronomy and aerospace tours to observatories to understand the night sky better. All our presentations are targeted at the common student and do not require any background in the subject. All these achievements have been achieved in a span of less than one year. Due to this active role of SEDS-VIT, this chapter has been chosen as the Headquarter of SEDS-India.

## SEDSIC '07



### Preamble:

SEDS organizes International Conference (SEDSIC) each year, as an annual get-together of SEDS members worldwide to share their knowledge with regard to the current developments in the field of aerospace and astronomy. SEDSIC was organized in Valencia, Spain in September 2006. VIT, Vellore has been chosen as venue for 2007. This meet will be held on 22nd -23rd September' 2007.

### Objective:

1. Annual get-together of SEDS members throughout the world
2. Preliminary Design Review for Second SEDS Satellite viz. SEDS SAT-2
3. Share experience of Eminent Astrophysicists/Astronomer through lectures
4. Give more insight into field of Aerospace Engineering with the help of workshop/competitions
5. Reveal opportunities for young engineers and students hailing from various fields, to make career in the field of Astronomy, Astrophysics and Aerospace.
6. Learn more about the various SEDS chapters and their activities.

Endorsed By:



## SPONSORSHIP DETAILS

Different categories of sponsorship and corresponding benefits are as follows:

### GOLD STAR: Co-hosts (Rs. 75,000)

1. Name of organization in the main banner of the conference.
2. Large Banners at prominent places.
3. Full-page coloured advertisement in the souvenir.
4. Certificate will have co-host's logo.
5. Co-hosts will also have an opportunity to place an approved item in participants' & guest kits.
6. Logos on posters, Banners & Pamphlets.
7. Seven free corporate registrations.
8. Opportunity to exhibit 1 non-commercial stall.

### SILVER STAR: Sponsors (Rs. 50,000)

1. Name of organization in the banner of sponsorship to be displayed on all days in the auditorium.
2. Medium sized Banners at prominent places.
3. Full page advertisement in the souvenir. (B&W)
4. Sponsors will also have an opportunity to place the company logo and/or corporate punch line on the participants' & guest kits.
5. Five free corporate registrations.
6. Opportunity to exhibit 1 non-commercial stall.

## SPONSORSHIP DETAILS

### BRONZE STAR: Co-sponsors (Rs. 25,000)

1. Name of organization in the banner of sponsorship to be displayed on all days in the auditorium.
2. A separate banner to be displayed on all days.
3. Half page advertisement in the souvenir. (B&W)
4. Three free corporate registrations

### GENERAL ADVERTISEMENT BOOTH:( Rs.15,000)

### SPACE RELATED EXHIBITION/ADVERTISEMENT : (Rs.10,000)

1. Two free registrations (for space related exhibits)
2. Opportunity to lend out fliers and pamphlets about organization
3. Extra board area and tables to be provided for setting up of posters , banners of organization and exhibit on demand.

### EVENT SPONSORSHIP: Prizes (Rs.15,000)

1. Name of organization in the banner of sponsorship to be displayed at event site.
2. Opportunity to give the company logo/pamphlet to the participants and audience at that particular event.
3. Advertising the sponsor during the event. (By event anchor or in the Multimedia Movie of the conference.)

# SPONSORSHIP DETAILS

## CONFERENCE DINNER:

Hosting a SEDSIC conference dinner reception offers a fantastic way to reach your target customers and continue networking with new contacts after the formalities of the conference

1. Name of organization in the banner of sponsorship to be displayed at prominent locations .
2. Name and logo prominently displayed on dinner invitations sent to all conference delegates.
3. Name and logo displayed on all menu cards.
4. Welcome speech from the sponsor .
5. Three free registrations for the conference.

The sponsor will be charged at cost for the dinner with payment being made directly to the caterer.

**Banners : Rs. 5,000 (per day)**

## Souvenir Advertisements:

Back Cover*	:Rs.10,000 (Color)
Inner side (front & back)*	:Rs. 8,000 (Color)
Full Page	:Rs. 7,000 (Color)
	:Rs. 5,000 (B&W)
Half Page	:Rs. 3,500 (Color)
	:Rs. 2,500 (B&W)
Bookmark	:Rs. 3,000

**Multimedia Advertisements : Rs.5,000 (per 2 minutes)**

**Pamphlet distribution on Reception: Rs. 5,000**

## SPONSORSHIP FORM

S.NO	Sponsors	Contribution	Free Registration	Free Advt. in souvenir	Please Tick
1	Gold Star	Rs 75,000	7	Full Page(Color)	<input type="checkbox"/>
2	Silver Star	Rs 50,000	5	Full Page (B&W)	<input type="checkbox"/>
3	Bronze Star	Rs 25,000	3	Half Page (B&W)	<input type="checkbox"/>

4. Space Related Exhibition/Advertisement Booth      Rs 10,000/-  
 5. General Advertisement Booth                              Rs 15,000/-  
 6. Advertisement in Souvenir

Advt. Placement	Cost	Please Tick
a)Outside Back Cover (full colour)	Rs 10,000	<input type="checkbox"/>
b)Inside Front Cover (full colour)	Rs 8,000	<input type="checkbox"/>
c)Inside Back Cover (full colour)	Rs 8,000	<input type="checkbox"/>
d)Full Page (colour)	Rs 7,000	<input type="checkbox"/>
e)Full Page (B&W)	Rs 5,000	<input type="checkbox"/>
f)Half Page( colour)	Rs 3,500	<input type="checkbox"/>
g)Half Page (B&W)	Rs 2,500	<input type="checkbox"/>

The Bank Draft should be in favour of "SEDS VIT" payable at Vellore.

**For further information about the Conference Dinner and Event Sponsorship contact:**

[sedsic@gmail.com](mailto:sedsic@gmail.com)